

BEST THINGS EVER

Everyday Tech Tools that Make Life Better

Jen McFarland, Marit Digital



AGENDA

Email

Short Links

Documentation

Browser Tools

System Tools

Security

Reading & Writing

Price

FREE

NOT FREE

Platform

SOFTWARE

WEB

APP

EXTENSION

DISCLAIMER: Some of the tools demoed here are Mac-only.

APP

WEB

FREE

MANAGE MESSAGES

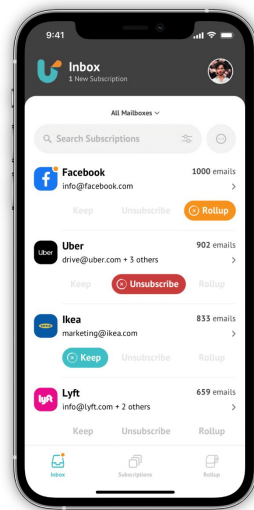
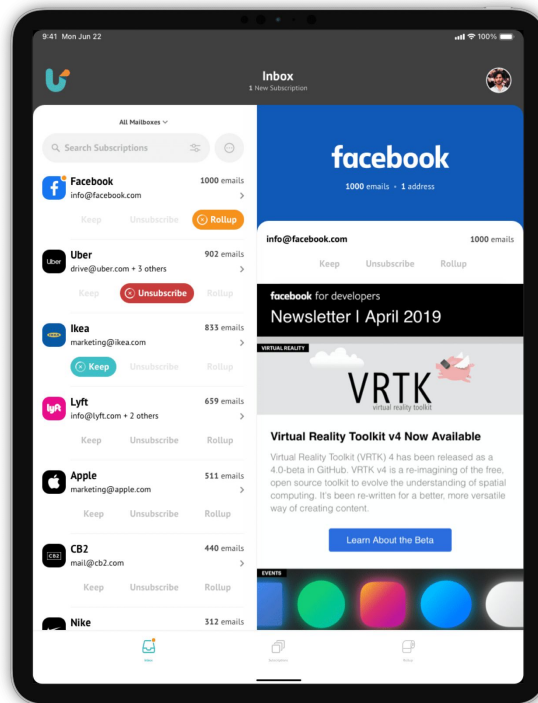


Review messages and manage with a click: Keep, Unsubscribe, or Rollup.

Daily “Rollup” delivers designated emails.

Manage via app or website.

unroll.me



LET'S TALK LINKS

TINYURL

Cheap and easy to use.

tinyurl.com

FREE

WEB

Rebrandly

Make short links with a custom domain.

rebrandly.com

NOT FREE

WEB

EXTENSION

Link Unshortener

Test before you click.

linkunshorten.com

FREE

WEB



EXTENSION

FREE

QUICK VIDEOS & DOCUMENTATION



Quick record & share
videos.

FREE for 25 videos;
5 min/video

loom.com

SOFTWARE



Screenshots and short
videos.

Unlimited Jams, never
expire.

jam.dev

WEB



TABS



Count and display
number of open tabs.

Save, group, and
suspend tabs.

tabmanager.io



Save and organize tabs.

Identify and close
duplicates.

Save notes and page
“clips.”

skeema.com

DESIGN/COLOR BROWSER EXTENSIONS (CHROME)

Page Ruler



Measure the size of screen content.

Colorzilla



Pick color from webpage or screen.

Modify selected shades.

Save past color selections.

Color Contrast Checker

Pick color from webpage (no screen selection).

Compare color contrast at different WCAG compliance levels.

Save and share color combos.

COLOR SLURP

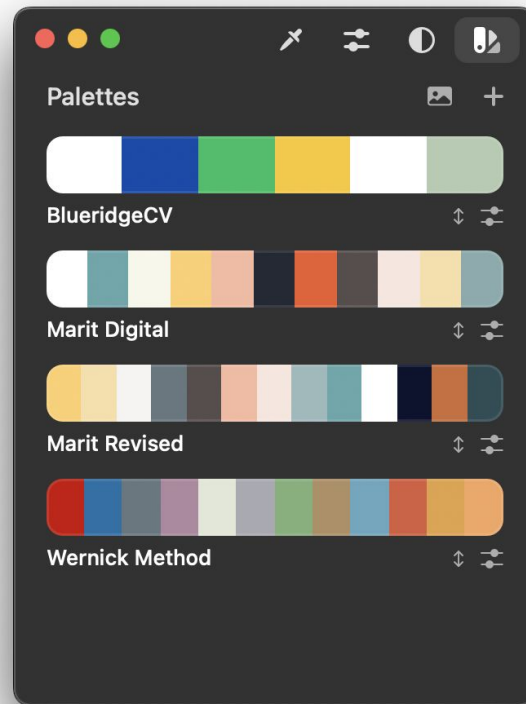
Select colors from anywhere.

Modify selected shades.

Build and save color palettes.

Compare and contrast with Color Slurp Pro.

colorslurp.com



MACCY

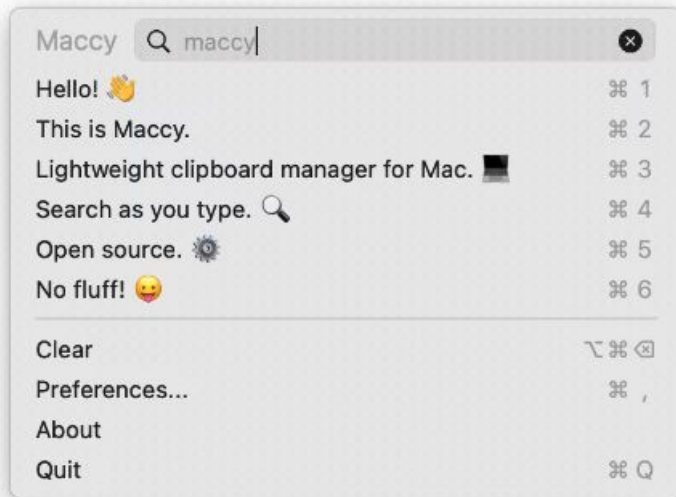


Maccy

Clipboard manager to keep copy history accessible.

Customize save history, keyboard shortcuts, etc.

maccy.app



ALTERNATIVETo

Site for providing similar tools and software across different platforms and features.

Ex. the best Maccy alternative is CopyQ which is free and open source. Other options are Ditto and Clipboard Fusion.

alternativeto.net



CHEATSHEET

Hold down the command key to preview keyboard shortcuts for the current app.

* May not work for all apps.

cheatsheet-mac.en.softonic.com



TYPING SHORTCUTS



Free up to ~20 “snippets.”

Shortcuts for date/time;
forms with fillable fields.

Preview in browser.

blaze.today

FREE

WEB

EXTENSION



Unlimited snippets; open
source.

Works across applications.

More complex configuration.

espanso.org

FREE

SOFTWARE



EXTENSION

APP

WEB

SOFTWARE

SECURITY. Do it.

The Bitwarden logo, featuring a blue shield icon with a white outline and the word "bitwarden" in white lowercase letters.

Discount password manager.

Securely share text and files.

bitwarden.com

FREE

The 1Password logo, featuring a blue circle with a white "1" and the word "1Password" in white.

Great UI for password management.

Share access to passwords with family/business groups.

1password.com

NOT FREE

The Proton VPN logo, featuring a purple and blue triangle icon and the text "Proton VPN" in purple.

VPN tool to secure your device(s) on public networks.

Free version with no ads

protonvpn.com

FREE

M

HIGHLIGHTS AND NOTES



Free. Highlight and save web text.

Daily review (in browser) and export options.

Pro version with additional features.

web-highlights.com



Highlight and save web content, including images and video.

Daily review (in email and app) and export options.

No free option.

readwise.io

FREE

WEB

EXTENSION

NOT FREE

APP

WEB

EXTENSION



MEETING NOTES



Record audio, and transcribe uploaded audio and video.

Takes and shares notes, action items, and a transcript.

Fewer integrations.

otter.ai



Record audio (and video with Business Plan) in meetings.

Takes and shares notes, action items, and a transcript.

Numerous integrations.

fireflies.ai

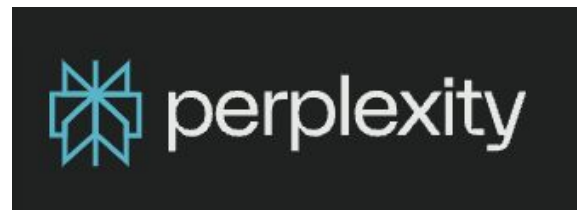
AI



Summarize, monitor, and repurpose page content.

Create and save prompts with your AI tool of choice.

harpa.ai



Summarize pages or prompt with simple phrases for instant answers (and citations!).

Simple and quick alternative to search.

perplexity.ai (Chrome extension)

THANK YOU!



What did I miss? Give me your feedback!

marit.digital/bte-class